



Impact Report

Turning Everyday Generosity
into Lasting Community Value



LORDS
GROUP FOUNDATION



LBM, Westbourne Grove Team with their charity partner, All Child



LBM Team at Donut Day



Beneficiaries: Aylesbury Motor Project LBM Aylesbury - Charity Partner



Upcycling Furniture Workshop at Habitat for Humanity



Mr Central Heating Team -Donut Week Fundraising Campaign



Jack Huclke - Race for Life



Mervyn Hemmington - Legend on the Bench



LBM Team delivering donated materials



Weldit Team delivering a donation to Keetch Hospice



LBM, Ladbroke Grove Team donating materials to a local school



2025

GROWTH TO DATE

Supported 80 organisations and distributed \$338K to date

2024

FUNDS DISTRIBUTED

Distributed \$70K to initiatives

2023

24 ORGANISATIONS SUPPORTED

2022

LAUNCH EVENT

2021

FOUNDATION ESTABLISHED

Trustees' Message

Since its establishment in 2021, the Lords Group Foundation has been guided by a clear purpose: to turn the goodwill of our business and the commitment of our colleagues into meaningful support for the communities we serve.

This report highlights the progress made over the past four years, with over £338,000 distributed to 80 charities and an estimated 20,000 people benefiting across health, education, and community programmes. We are especially proud that much of this impact has been delivered through smaller, local organisations.

As Trustees, we are particularly encouraged by what this report tells us about the way the Foundation operates. Flexible funding, close engagement with partners, and the active involvement of our colleagues have enabled charities not only to sustain critical local services but also to expand their reach to those who need support most. At the same time, we see clear evidence that this work strengthens our relationships with customers and stakeholders, while fostering pride, purpose, and teamwork across the Lords Group.

Looking ahead, our responsibility is to build on these foundations: to remain focused on areas of genuine need, to continue learning from our partners, and to ensure that the Foundation's resources are used thoughtfully, transparently, and with the greatest possible impact.

We would like to thank our colleagues, charity partners, customers, and stakeholders for their continued support, and we look forward to the next chapter of the Foundation's work together.

Shanker Patel

Chair of Trustees, on behalf of the Board of Trustees Lords Group Foundation



Hevey Northampton Team with CEO/Trustee Shanker Patel – Sleep Out 2024

Data Collection & Impact Measurement

The data in this report was gathered through the End-of-2025 survey, which captured responses from supported charities and from colleagues across the Lords Group. These survey findings were combined with previous impact data, case studies, and reports to provide a comprehensive overview.

Why It Matters?

- Over *20,000 beneficiaries supported across the UK and beyond.
- 80 charities support.
- 58 charities supported through (direct funding).
- 214 employees involved in charitable activities.
- £338,000 in grants and matched funding distributed

“The funding meant we could operate our community cafe, bringing residents together to provide a hot meal and ease loneliness. The connections made here improve the lives of those who find themselves socially isolated and the funding helped cover the cost of food.” – Horsham Matters Staff

Footnote

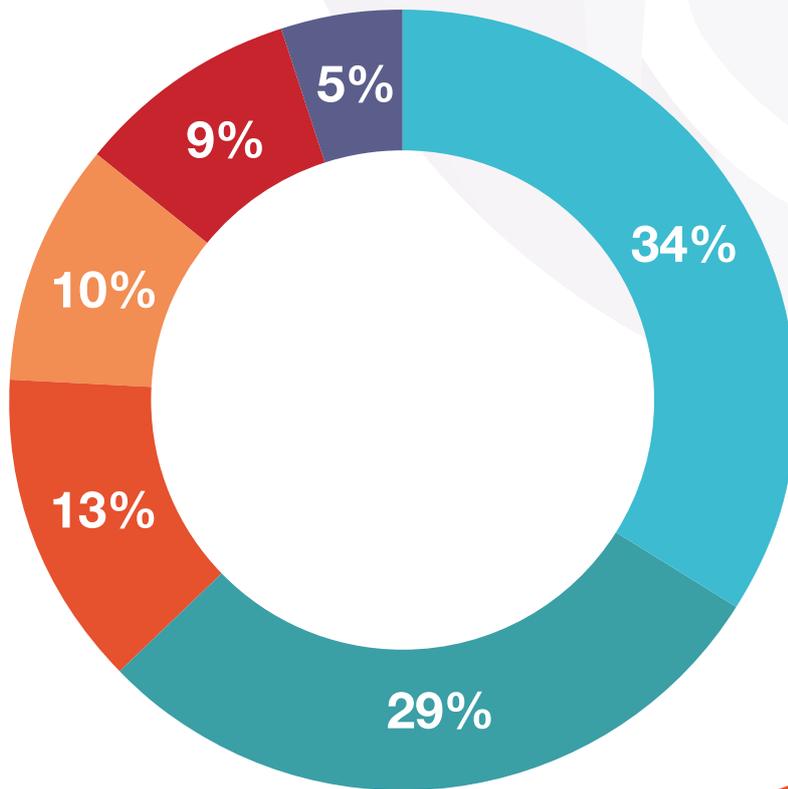
Over the past four years, the Lords Group Foundation has supported 80 charities, providing more than £338,000 in funding. Drawing on verified data from charity reports, sector benchmarks, and responses to our survey, we estimate that this support has reached approximately 20,000 individuals across health, education, and community programmes in the UK and internationally.

The majority of this impact has been delivered through smaller, community-based charities offering direct local support. Of the 80 charities supported, 40 were small, 25 medium-sized, and 15 larger organisations.

A total of 58 charities received direct funding (i.e., outside the match-funding scheme). Of these, 27 were small, 25 medium-sized, and 6 larger organisations. Using the same methodology, we estimate that direct funding accounted for approximately 10,000 of the total beneficiaries reached.

How the Funding Was Spent

Funding from the Lords Group Foundation supported health, wellbeing, education, social inclusion, and community development initiatives. A significant portion of donations enabled small charities to strengthen critical services and expand reach.

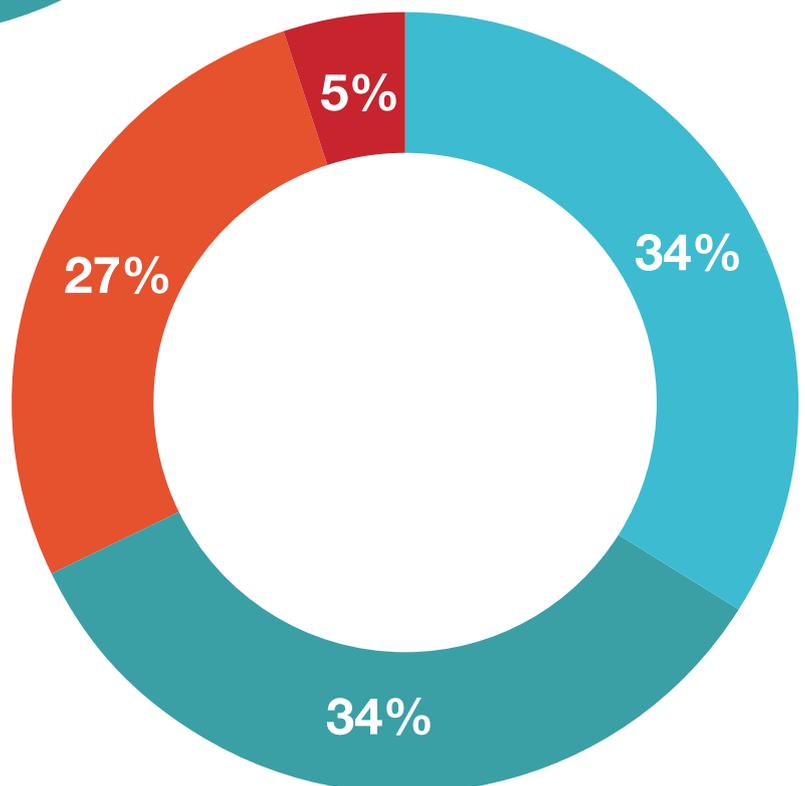


Key Themes Supported

- Health & Medical
- Community Support & Welfare
- Mental Health, Disability & Neurodiversity
- Sport, Recreation & Youth Development
- Children, Young People & Families
- Others (Fundraising campaigns, International aid, Animal welfare)

What specific outcomes or improvements resulted from our contribution?

- Expanded reach
- Improved infrastructure
- Sustained operations
- To deliver and continue services



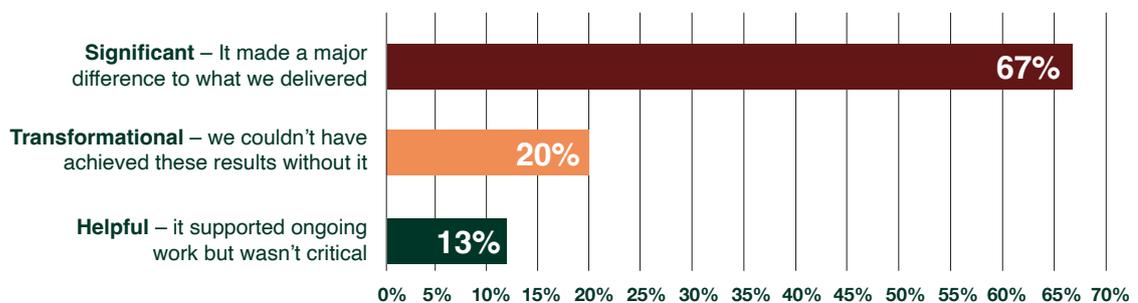
What We Have Learned

- 87% of charities reported that the Lords Foundation Grants were significant or transformational.*
(See table 1 below)
- 93% said our support enabled or amplified their impact.*
(See table 2 below)
- Partnering with Lords Group Foundation enhanced trust with other funders and helped gain community members support.
- The funds flexibilities are highly appreciated, and non-financial support adds value.
- By supporting small local charities, we significantly increase our impact; in most cases, even small contributions are vital and can truly transform the community.

*Charities we supported directly.

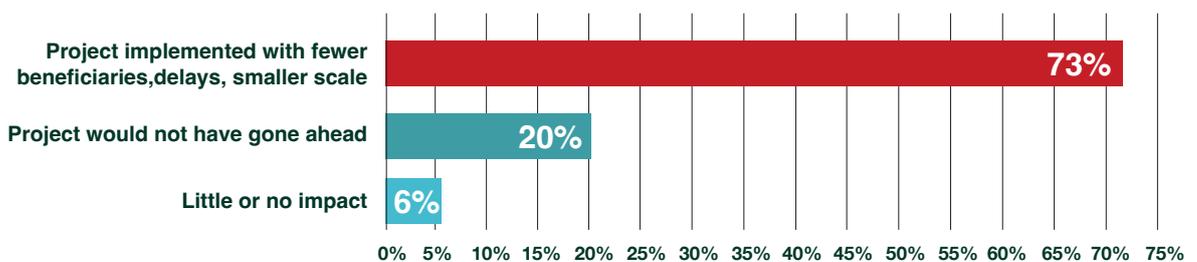
Importance Grant

Table 1



Grant Impact

Table 2



Case Studies

Haringey Play Association

www.haringey-play.org.uk

Haringey Play Association: Runs open play sessions, holiday programmes, and targeted activities which improve children’s physical health, confidence, and resilience.

Our grant supported the expansion and ongoing maintenance of open-access play sessions, including Forest School Fridays and holiday activities, reaching children with limited access to safe play.

These activities improve physical health, confidence, and resilience.

“*Being here makes me feel happy inside.*”
– Programme Beneficiary

“*Every grant translates into ongoing wellbeing and helps maintain a trusted local resource.*”
– Haringey Play Association Staff



LBW Watford delivering donations to Haringey Play Association

Teddy’s Wish

www.teddyswish.org



Teddy’s Wish is a charity that supports families who have experienced baby loss, providing specialist emotional care during an extremely difficult time. The Lords Group Foundation funded 83 counselling sessions for bereaved families, directly enabling 14 parents to access fully funded support at a time when NHS waiting lists are long and private therapy is often unaffordable. Parents received timely, specialist emotional care, helping them regain confidence, return to work, and manage daily challenges more effectively.

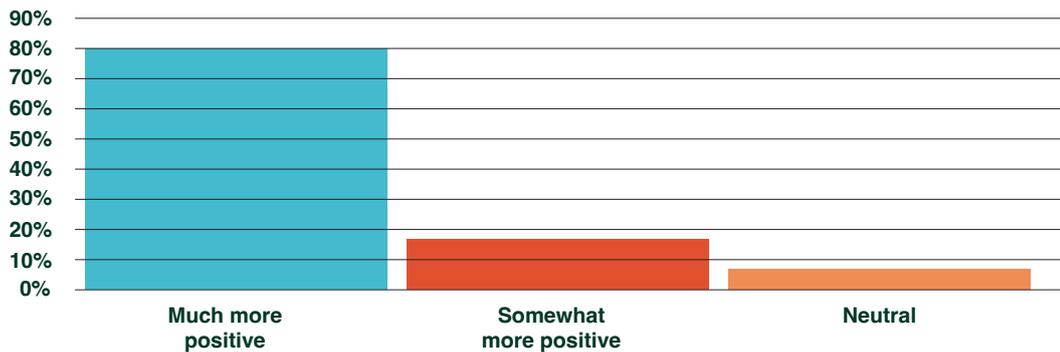
The programme also reduced the long-term mental health burden on healthcare systems and lowered the risk of depression and anxiety among bereaved parents. Lords Foundation support enabled Teddy’s Wish to expand its reach, assisting more families than would otherwise have been possible. The collaboration strengthened staff and volunteer commitment, providing the team with renewed purpose and validation.

“*Teddy Wish was a much-needed support for us at a very difficult time. As much as we dreaded the sessions, we gained so much out of them. We both felt we came out after 12 weeks with a sense of peace and clarity. Without them, I do not think we would have had the difficult conversations we had to have as a couple, supported each other at the hardest point of our lives, and dealt with our grief.*”
– Teddy’s Wish beneficiary

Impact on our Colleagues – The Human Multiplier

Charitable participation boosts morale, teamwork, and sense of purpose, with 90% of colleagues feeling more positive about working at Lords.

Employment Sentiment



“When our team stepped up to lead our first charity event, they showed strengths I hadn’t seen before, and brought us closer together in the process.”

- Branch Manager talking about the charity event they organized.

“We know the impact of the work that our business do and we all are very proud to be a part of that.” – Lords Colleague about the partnership with the charity

Involvement in our charitable work promoted stronger communities and more cohesive teams. 85% of our colleagues saw improvements in local engagement, and 30% reported higher staff morale.

Community Engagement



“The branch has been congratulated on local radio and newspapers for our charitable activities.” – Lords Colleague

Data from internal surveys also show that our employees value being able to offer a mix of hands-on involvement and financial support.

In addition an emotional connection to the charity or community programme drives colleague engagement.

Colleague Motivation for taking action includes:

- Personal connection: 40% (family health issues, personal experiences)
- Community impact: 35% (local children, youth, elderly, vulnerable groups)
- Belief in charity mission: 25% (mental health, youth development, hospices)

“Many of the elderly who come to the centre can’t afford to heat their homes during the day. The Foundation’s work truly makes a difference, providing warmth, comfort, and a place where they can feel supported.” – Lords Colleague



CEO/Trustee Shanker Patel making a donation to Greenwich & Bexley Hospice

Impact on our Colleagues – Match Funding

Our match-funding programme does more than increase the size of donation, it creates stories:

Legend on the Bench:

The Hevey Moulton Park Team supported Legend on the Bench, a suicide prevention initiative focused on raising awareness by installing benches with messages of hope. Through fundraising and matched funding, the branch helped install five benches, providing visible reminders that there is always someone willing to listen.

The initiative received local media coverage and colleague recognition, including our colleague Mervyn, who led the activity, being nominated for a City Award. Beyond raising awareness and supporting suicide prevention, the project fostered team building, collaboration, and a sense of shared purpose and pride. It demonstrates how employee-led fundraising can create life-saving impact while strengthening teams and boosting colleague morale.

“At Hevey Northampton we have several people that are involved and it has now become a yearly event to which we fully support - next year is already on the agenda for what we can do next” – Colleague from Hevey Moulton Park

Lords Group Team at the Dragon Boat Race – Fundraising for the Maddie Rose Campaign



Impact on our Colleagues – Match Funding

Diabetes UK

In September 2025, Blake Cooke, HRP Trade, took on the challenge of running his first half marathon, participating in the Robin Hood Half Marathon in Nottingham, to raise funds and awareness for Diabetes UK. This personal mission was inspired by his fiancée, who lives with Type 1 Diabetes. By taking on the half marathon challenge, Blake amplified awareness of the daily realities faced by people living with and raised fund for this important cause.



Blake Cooke at the Half Marathon – Diabetes UK

Impact on our Colleagues – Match Funding

Anaphylaxis

In 2025, James Mack from Lords Builders Merchant undertook the London to Brighton bike ride to raise funds and awareness for Anaphylaxis UK, a cause deeply personal to him. He completed the challenge in memory of his partner, Jigna Jani, whose life was tragically cut short by anaphylaxis.

Jigna was known for her kindness, warmth, and generosity, touching the lives of everyone around her. She lived with severe allergies, navigating the daily challenges they presented, and ultimately lost her life to the condition. James’s ride served both as a tribute to her memory and as a powerful call to action.

Despite growing public awareness, understanding of serious food allergies remains limited, and the risks associated with anaphylaxis are often underestimated. Anaphylaxis can be rapid, frightening, and potentially fatal—yet many people still do not recognise the symptoms or know how to respond.

Through his fundraising ride, James supported Anaphylaxis UK in its mission to improve education, raise awareness, and fund vital work that can help save lives.



James Mack – London to Brighton Ride – Anaphylaxis UK



Lords Chiltern Timber Team – Walk for Hospice St Francis

Key Takeaways

- The Foundation strengthens community and customer relationships.
- Charitable involvement boosts our colleagues pride, motivation, and teamwork.
- The Foundation is covering key gaps in health services in our communities.
- Support enables critical health, wellbeing, and social inclusion programmes in our communities.
- Matched funding + hands-on involvement creates the highest engagement.
- Greater communication and recognition can further amplify impact.



Emma Wilson – Cancer Research – Lake District Hiking



Impact Report

Charity Registration No. 1193157
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